



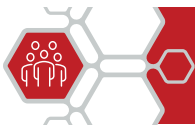
SUSTAINABLE INNOVATION DAY

YOU ARE INVITED BY



TRANSITIONING TO A PURPOSE-DRIVEN ORGANIZATION SUSTAINABLE THINKING AND WAYS OF WORKING EMBEDDED IN YOUR DNA

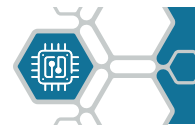
The industrial sector is at the start of a comprehensive transition to more sustainable business operations. The question is not whether you are going to start making your operations more sustainable. The question is; where do you start? In dialogue on: which transition is necessary for more sustainable business operations within the (high tech) industry? What challenges will we face, and how can we overcome them? How can we grow towards a sustainable future? Sustainability as an integral part of your organization is a must in becoming purpose-driven. Working on sustainability within your organization means working on:



SUSTAINABLE HR
AND WORKFORCE

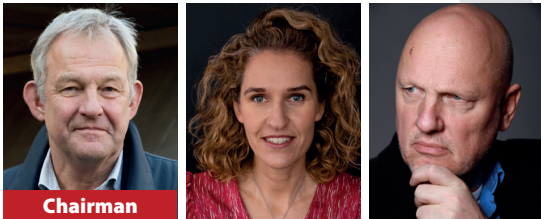


SUSTAINABLE
ENVIRONMENT
AND CLIMATE



SUSTAINABLE
INNOVATION
AND TECH

CHAIRMAN AND KEYNOTE SPEAKERS



Chairman

Marc Vermeulen Professor in Sociology, TIAS School for Business and Society | Tilburg University

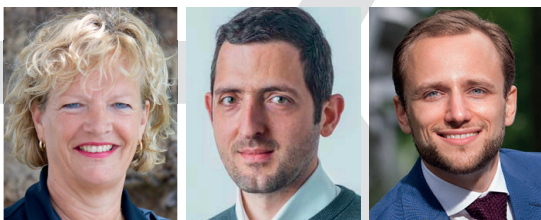
ZEZELing is the new way of innovating

Sara Pieters Innovation expert, Red Zezel

Once Upon a Future - transition to Net Positive

Ruud Veltenaar Future thinker, Global speaker, Philosopher and writer

PLENARY DIALOGUE WITH LEADERS OF THE TRANSITION



Maria van der Heijden Manager Director, MVO Nederland

Pieter-Jan De Man Director, STAS BV

Michel Scholte Minister of the New Economy, Director Impact Institute & True Price

INITIATIVE & ORGANIZATION

ckcseminars

Kennis met beleving

HIGH TECH
CAMPUS
EINDHOVEN



PLENARY DIALOGUE WITH YOUNG LEADERS OF THE FUTURE



Firas Abdulhasain

Board member, SDG Young Leaders Network

Aniek Moonen

Chair, Jonge Klimaatbeweging



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