

Industriekalender (eg Industrycalendar) is the online calendar that lists all industrial events. This website collects many events such as trade shows, conferences, symposiums, seminars, webinars and lectures in the Netherlands, Belgium and Germany.

Industriekalender is **unique** and the only platform with an overview of all events in industry and engineering

An average of **9,600 visitors per month**
They view an average of over **24,000 events per month**

These visitors are actively involved in business, policy, production, purchasing and sales and technical issues. They visit Industriekalender.nl **several times a month** to orientate which trade fair / congress they will visit in the coming period

Newsletter **circulation over 8,400 recipients**. These are real and verified subscribers with a very high opening ratio of 38% (*).

(* *Recipients who do not open the newsletter within 6 months are automatically removed from our mailing list. This ensures real subscribers*)

View 'live' current visitor figures online here 

Industries

- (petro)chemical and pharmaceutical industry
- energy and utility companies
- machine and equipment construction
- food and beverage industry
- electrical and electronics industry
- trade and installation companies
- metal industry
- engineering and consultancy firms
- installers and system integrators
- pharmaceutical industry
- universities and colleges
- packaging industry
- plastics industry
- textile and paper
- graphic and paper industry
- offshore
- maritime industry

Type of visitor

- director
- technical manager
- engineer / constructor
- technical service
- marketing manager
- salesman
- purchaser

Type advertiser

- event organizations
- educational institutions
- suppliers of products
- service providers
- manufacturers
- publishers
- sector associations

Industriekalender opportunities

Tariff

1 Leaderboard (1090 x 135 pixels) On top of all web pages. Always in sight, every visitor to Industriekalender sees your banner!	€ 900 p/month
2 Rectangle banner (450 x 375 pixels) To the right of all event pages.	€ 600 p/month
3 Digital newsletter banner (1300 x 400 pixels) Between newsletter posts. The newsletter is published every Monday morning.	€ 700 p/p
4 Publishing event For organizers: publication of your event online. This event will also be included in the digital newsletter.	€ 200 p/event

